



NAJARIAN SPORTS

Sponsorship Packages

Rate card, inclusions and performance model for brand partners.

Packages

Package	Investment	What's included
Signal Sponsor	\$15K / mo	Logo lockup on Sharp Heat Seeker feed and alert cards, Telegram alert footer, monthly performance recap
Presenting Partner	\$45K / mo	Everything in Signal Sponsor, plus presenting billing on Rebel Sports daily notes, 4 co-branded Jon & Pete segments per month, homepage hero placement
Category Exclusive	Custom (6-figure)	Category exclusivity across the platform, custom market series, event activation at live shows, first-look on new modules

Add-ons

- Custom market series branded to your campaign (2-week minimum).
- Dedicated email drop to the Najarian Sports list.
- Co-branded research report using Heat Seeker data.
- Live-event activation with Jon & Pete.

Performance model

Affiliate and acquisition partners run on CPA plus revenue share, tracked in real time through the Najarian Sports affiliate dashboard — clicks, signups, qualified deposits and earnings, all visible to the partner.

Standards

- All placements are clearly disclosed and compliant with applicable advertising rules.
- Responsible-play messaging is included in every campaign.
- No category conflicts inside an exclusivity window.

Sponsorships: partners@najariansports.com